

# European Digital Innovation Hub

Bringing together key technologies  
& application domains



mind smart  
Auvergne-Rhône-Alpes 

# MinaSmart at a glance!

**MinaSmart** is the orchestrator of the « digital evolution » at the regional level in many application domains within a european network

**MinaSmart** brings all together, key technologies partners and application domains players - from the **RTO expertise's**, to training, market place, **Open Innovation Days**, **Experiments and fundings...**

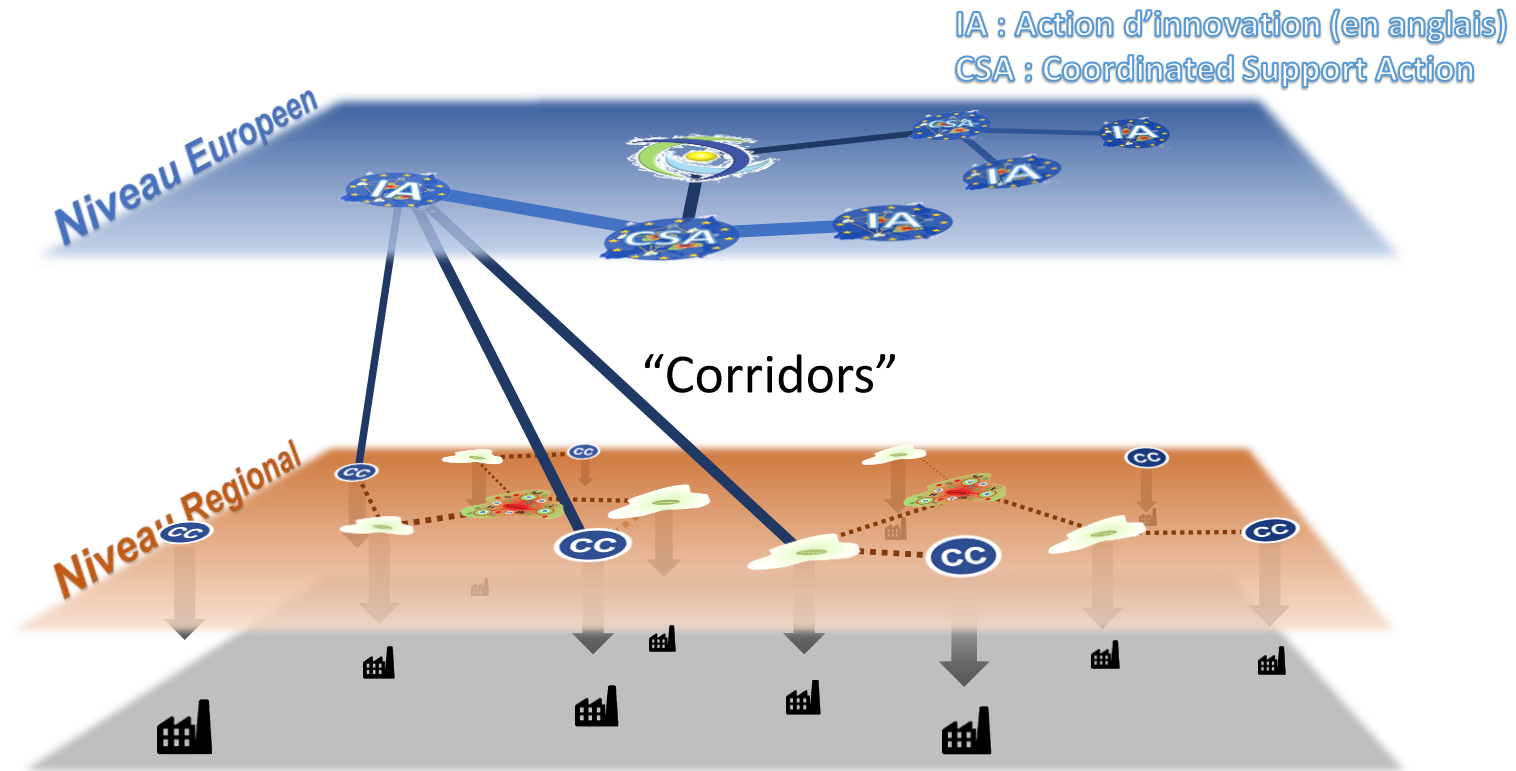
**MinaSmart** is dediacted to industries (Start-up, SME, Medium and Large group) to digitalise their products, services or processes (industrial & organisational).

- A “**traditional** company” needs support to launch its digital transformation plan
- A “**tech** company” requests expertise's and high tech innovation to enhance the innovation

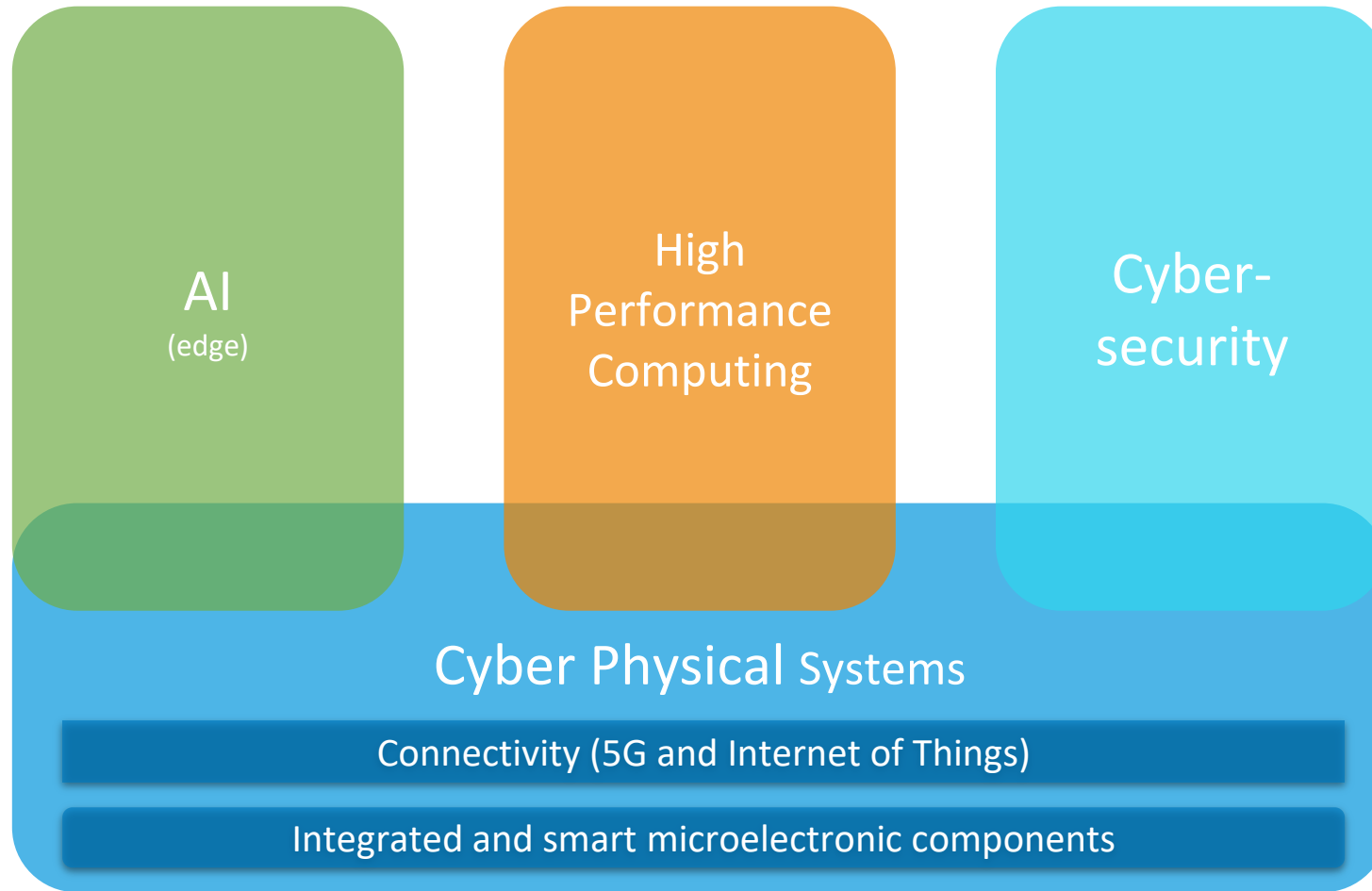
## Specialisation

Digital Diffusion into the application domains  
products, services, process / industries et organisations

# Architecture of collaboration



# EDIH MinaSmart – key technologies



# 6 Applications – 1 Transvers Sector

Energy



Health



Transportation & smart mobility



Chemistry and environment



Agritech / foodtech



Textile



Industrie 4.0



# EDIH – Services to Industry



## 1. Strategy Development

- 1.1 Diagnosis transformation
- 1.2 Roadmapping development
- 1.3 Value chain positioning
- 1.4 Awareness and networking / ecosystem awareness



## 2. Community Building

- 2.1 Events organization
- 2.2 Representation and companies promotion
- 2.3 Ecosystem building



## 3. RDI Development

- 3.1 Strategy RDI
- 3.2 R&D Project / Techno Transfert (Contract research)
- 3.3 Technical support on scale up
- 3.4 Provider of Technology infrastructure
- 3.5 Testing & Validation



## 4. Business Development

- 4.1 Market & strategic positioning
- 4.2 Diagnosis & transformation plan
- 4.3 Visibility & Promotion
- 4.4 Product trajectory
- 4.5 Housing



## 5. Access to Finance

- 5.1 Connection to private funding sources
- 5.2 Investment plans and resources allocation plan
- 5.3 Creating consortia
- 5.4 Development of proposals



## 6. Skills / Talents

- 6.1 Digital campuses
- 6.2 Digitalisation and I4.0 training
- 6.3 Train the trainers
- 6.4 Job Offering

# Minasmart – Services to Industry



## 1. Strategy Development

- SmartEvent Transversal
- Smart Event Thématique
- Smart Info
- Smart Diagnosis



## 2. Community Building

- Smart Industrial Clubs
- Smart Innovation
- Smart Tech
- Smart Co-Conception



## 3. RDI Development

- Smart RDI Strategy
- SmartTechno Transfert
- Smart Experiment & scale



## 4. Business Development

- SmartBiz Interclusters
- SmartBiz Filières



## 5. Access to Finance

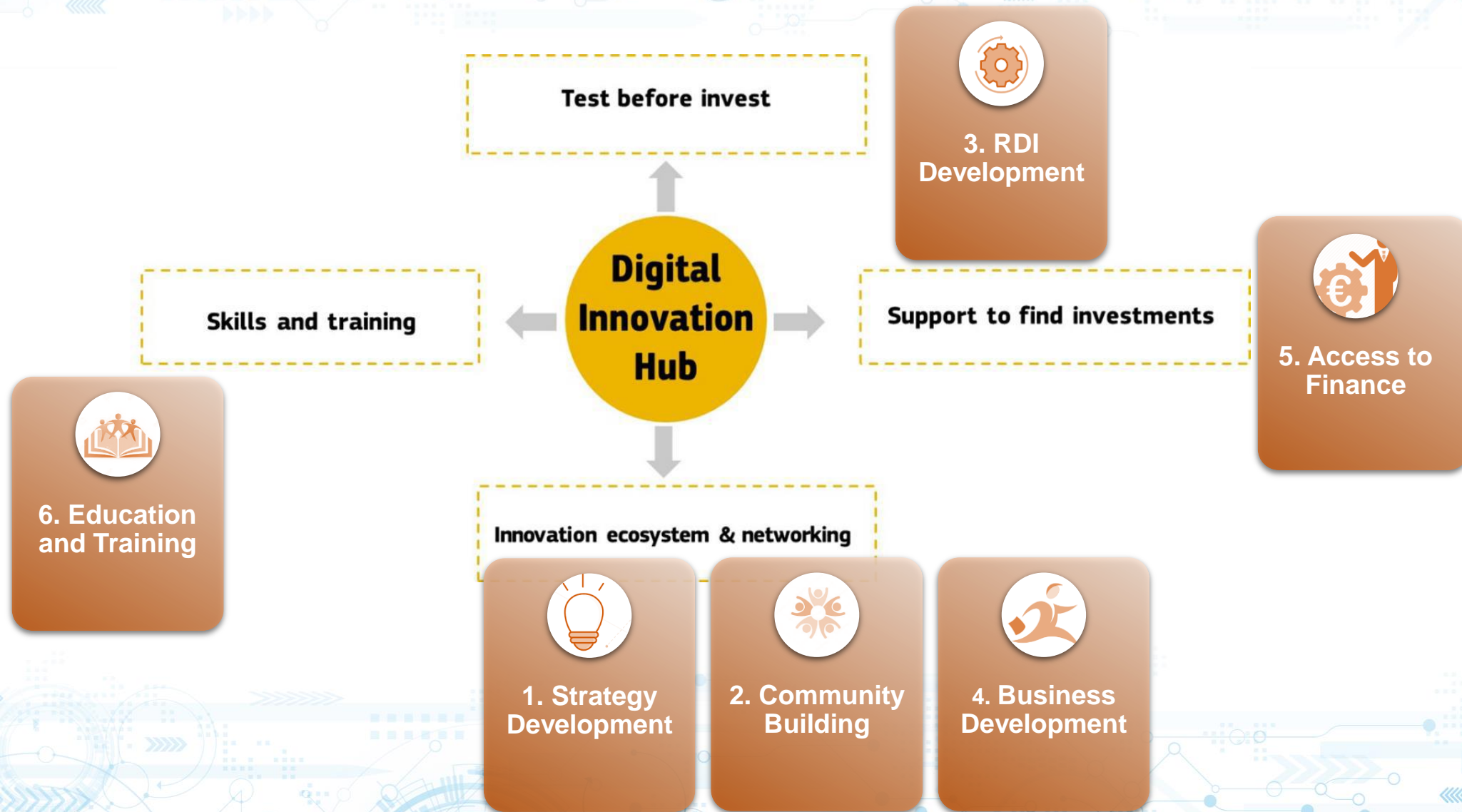
- Smart Proposals
- Smart Funding



## 6. Skills / Talents

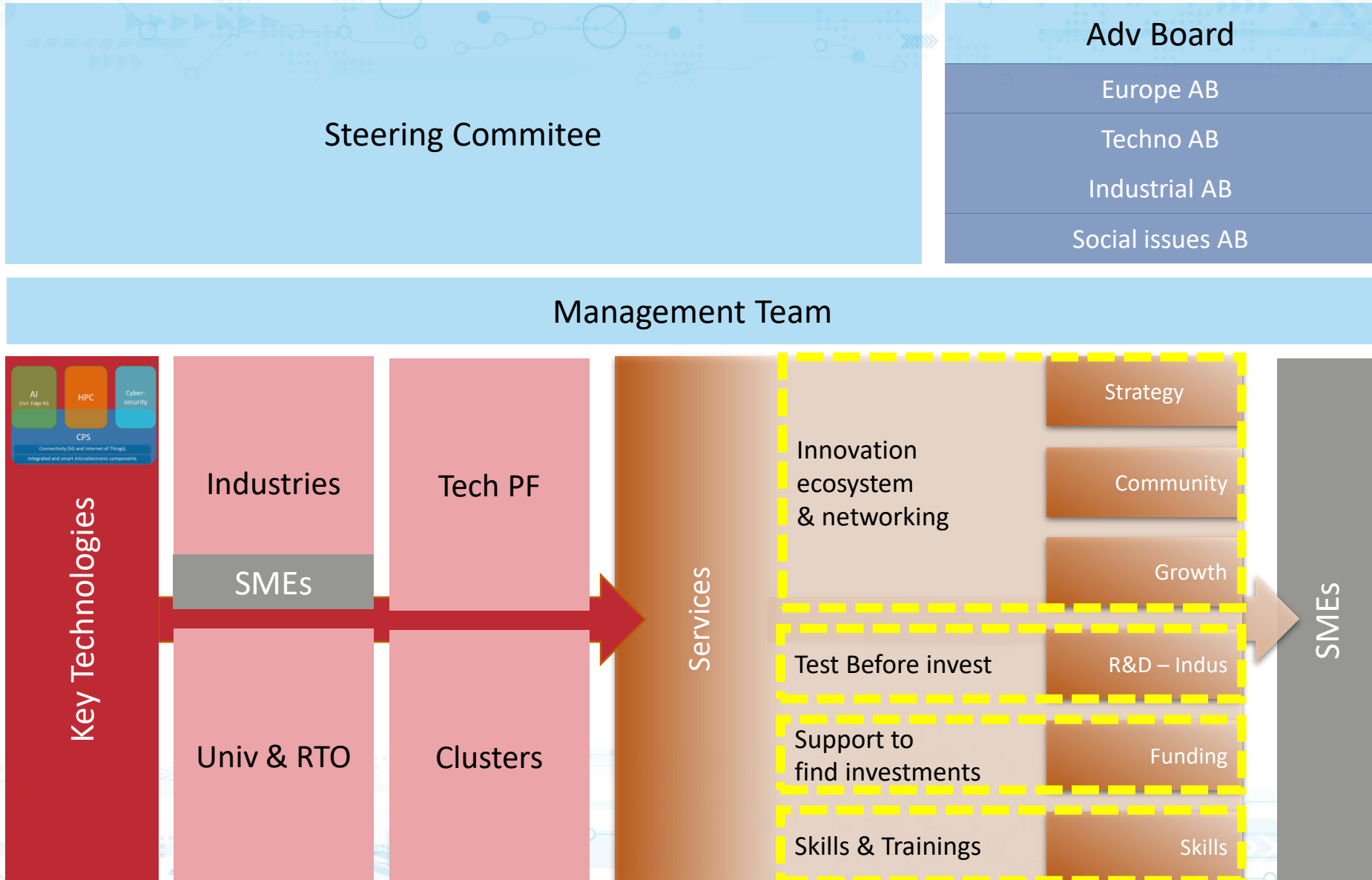
- SmartTraining
- Smart Catalogue
- Smart Job Matching
- Smart Job Promotion

# Link between MinaSmart Services & EU definition





# Governance



# Thanks !

## Contacts

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