



Healthcare and Pharmaceutical Industry
Transformation through Artificial Intelligence
Digital Services (Health Hub)

Digital Europe for European Digital Innovation Hubs



EU support for one DIH per region as a proxy



Co-investment with Member States and



Focus on industry and public services



Focused on HPC, AI, Cybersecurity, Digital Skills



A strong European network of DIH

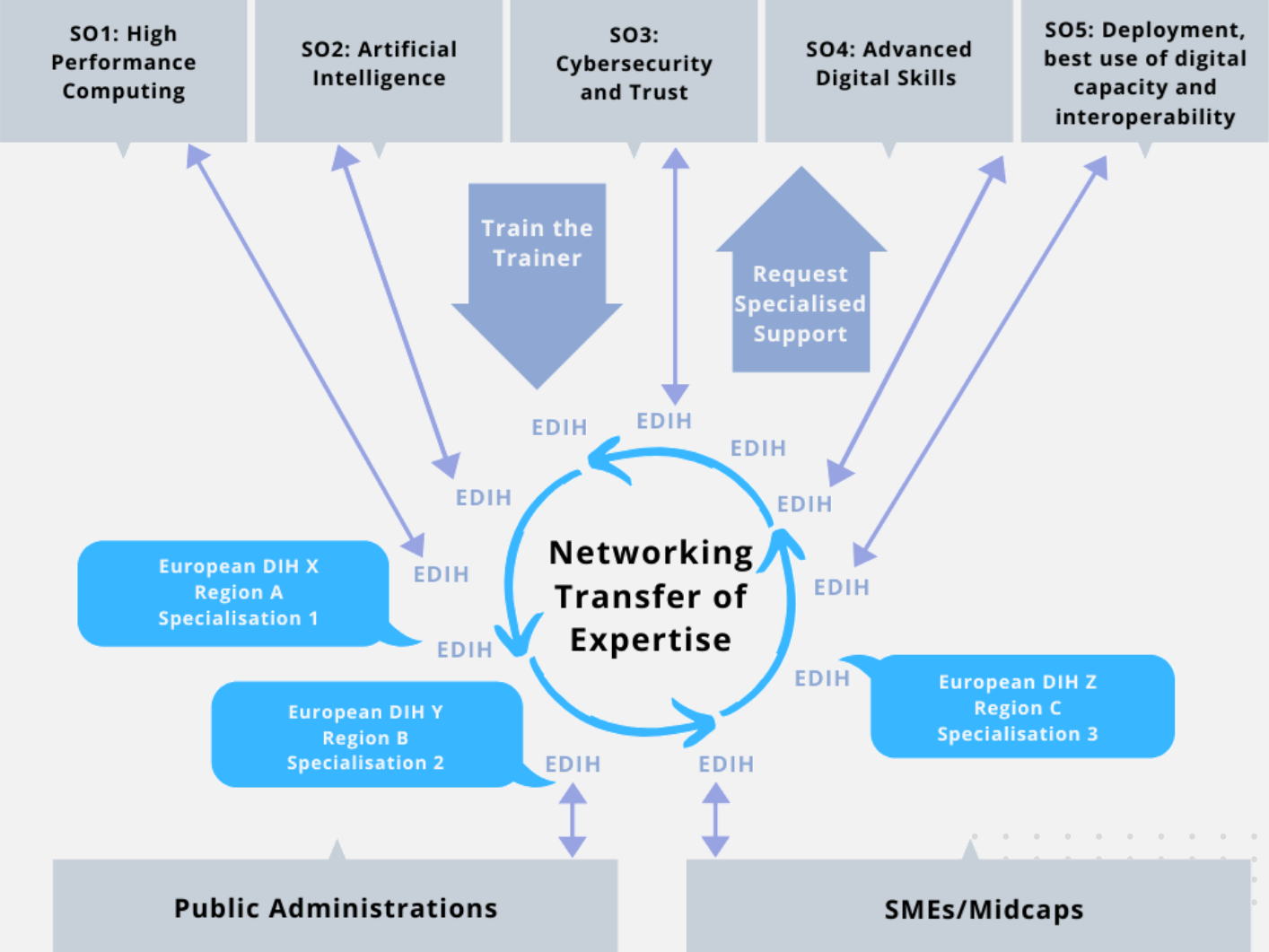
2-step selection process of the EDIHs

- ☑ 1st step – National call for expression of interest

*Health Hub is listed as a **Designated European Digital Innovation Hub (EDIH) in Greece** & eligible to participate in the 1st EU EDIH call.*

- ☑ Health Hub is the **only Candidate EDIH in the Region of Thessaly** where it is located

The role of EDIHs in Digital Europe Programme



Health Hub: Reference point of Digital Health at National & EU level



“The Health Hub will play the role of a one-stop shop that will help companies in the Health & Pharma sector to boost their outreach, precision, innovation and networking efforts, partnering in their digital transformational journeys”

Our Partners



Εθνικός Οργανισμός Φαρμάκων
National Organization for Medicines



ΕΘΝΙΚΟ ΙΔΡΥΜΑ ΕΡΕΥΝΩΝ
National Hellenic Research Foundation



ΕΡΕΥΝΗΤΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΑΚΟ ΙΝΣΤΙΤΟΥΤΟ
ΥΓΕΙΑΣ ΜΗΤΕΡΑΣ ΠΑΙΔΙΟΥ & ΙΑΤΡΙΚΗΣ ΑΚΡΙΒΕΙΑΣ



Επιτροπή Ερευνών
Ειδικός Λογαριασμός
Μονάδα Οικονομικής & Διοικητικής Υποστήριξης



ΠΑΝΕΠΙΣΤΗΜΙΟ ΠΑΤΡΩΝ
UNIVERSITY OF PATRAS



Τμήμα Ιατρικής
Πανεπιστημίου Πατρών



ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΙΓΑΙΟΥ

ΚΕΝΤΡΟ ΕΠΙΜΟΡΦΩΣΗΣ ΚΑΙ ΔΙΑ ΒΙΟΥ ΜΑΘΗΣΗΣ (Κ.Ε.ΔΙ.ΒΙ.Μ.)



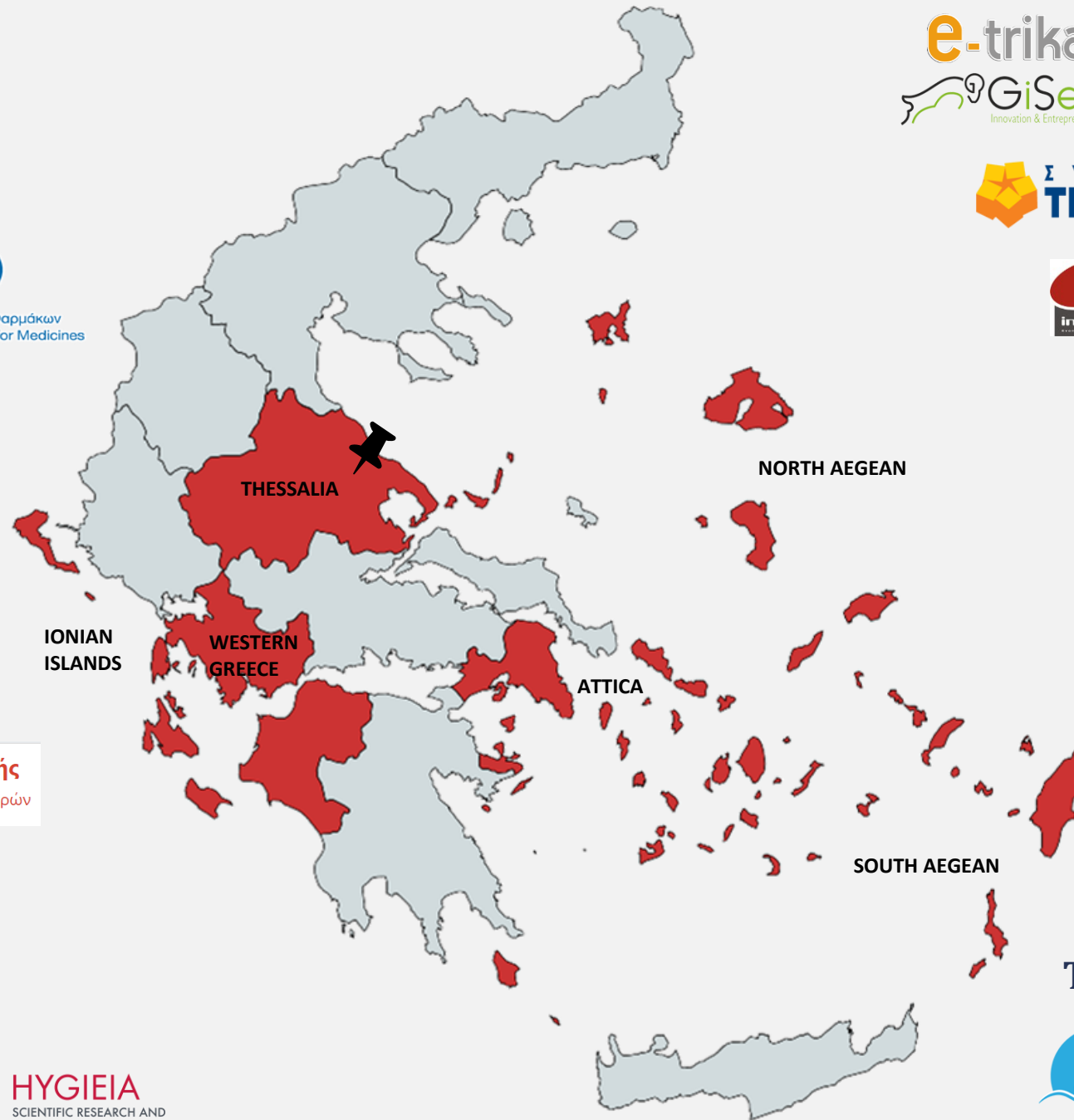
ΓΕΩΠΟΝΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ
AGRICULTURAL UNIVERSITY OF ATHENS
ΣΧΟΛΗ ΕΦΑΡΜΟΣΜΕΝΗΣ ΒΙΟΛΟΓΙΑΣ ΚΑΙ ΒΙΟΤΕΧΝΟΛΟΓΙΑΣ
SCHOOL OF APPLIED BIOLOGY AND BIOTECHNOLOGY



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
Εθνικών και Καποδιστριακών Πανεπιστήμιων Αθηνών
ΙΔΡΥΘΕΝ ΤΟ 1837



HYGIEIA
SCIENTIFIC RESEARCH AND EDUCATIONAL CLUSTER



Coordinator in
Thessalia Region



institute of
Entrepreneurship
Development

Our Vision

The digital transformation of healthcare leveraging Artificial Intelligence (AI) and its implications in the healthcare ecosystem, addressing the needs of all major stakeholders in the field of Health – Pharma through synergies and international cooperation

The Health Hub's Business Model:



Focuses on Medical Professionals, healthcare providers, medical industries, SMEs, start-ups and public health sectors



Must be industry & tech specific, leveraging hi-tech capabilities and business outreach

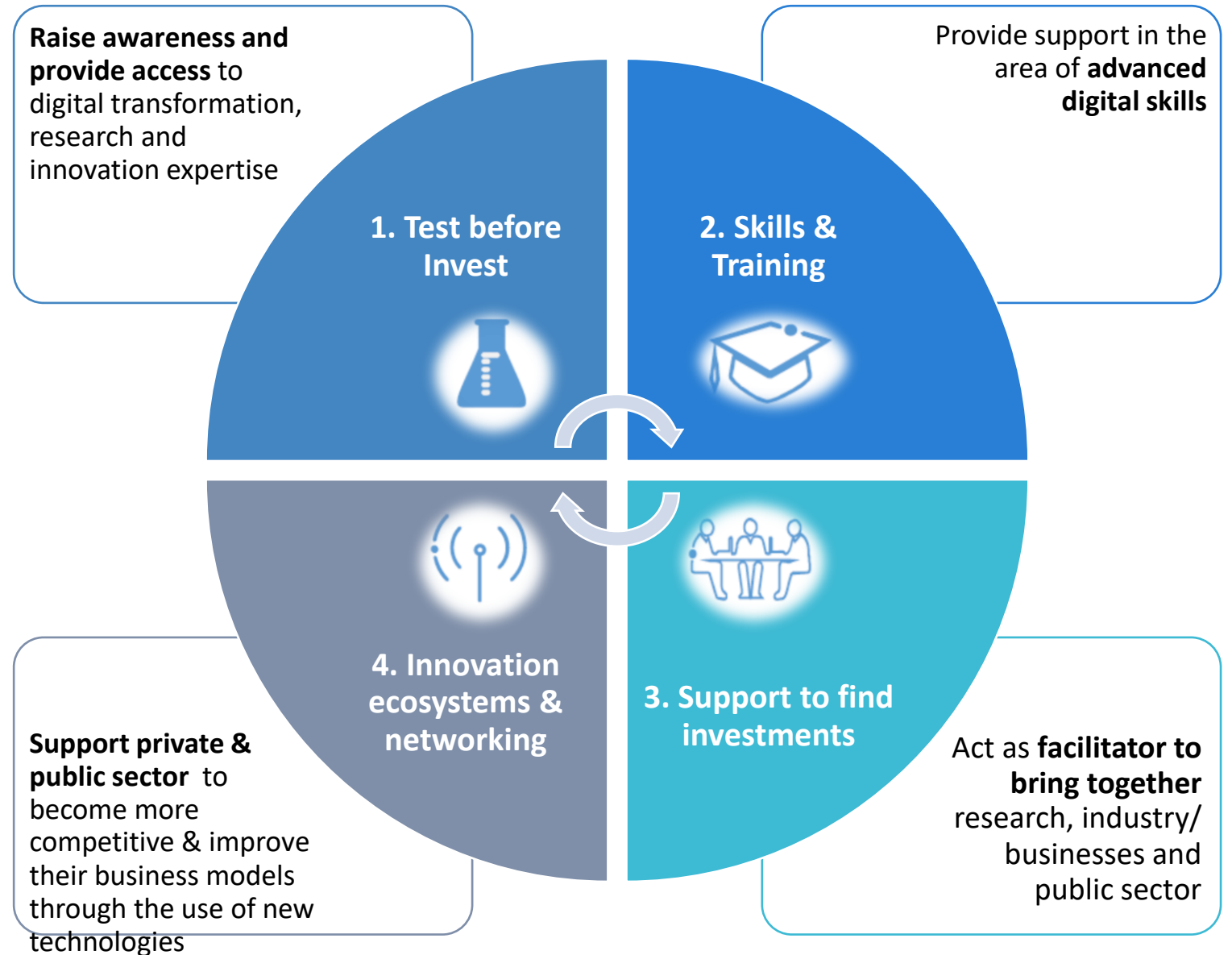


Provides **Platform as a Service (PaaS)**; **Data as a Service (DaaS)**; **Artificial Intelligence Algorithms as a Service, (AIAaaS)**; **Artificial Intelligence Models as a Service, (AIMaaS)** as well as the knowledge & innovation transfer



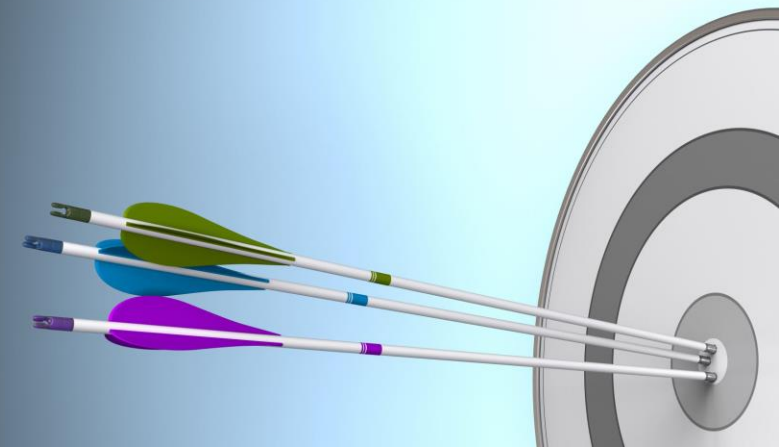
Ensures EC & Greek funding up to € 1 mm./year attracting also private investors/ beneficiaries

Main Services



Our Goals

- ✓ **Shape the future** of health and pharma sector
- ✓ To create a digital single market of **Medical Data**
- ✓ Develop European **Digital Services Infrastructures**
- ✓ Formulation of **better and innovative health services** as well as **better investments decisions**
- ✓ Increase of the **digital capacity of the national economy**
- ✓ **Diffusion of technology knowledge and supporting an ecosystem of innovation**



Our Ecosystem

2000+

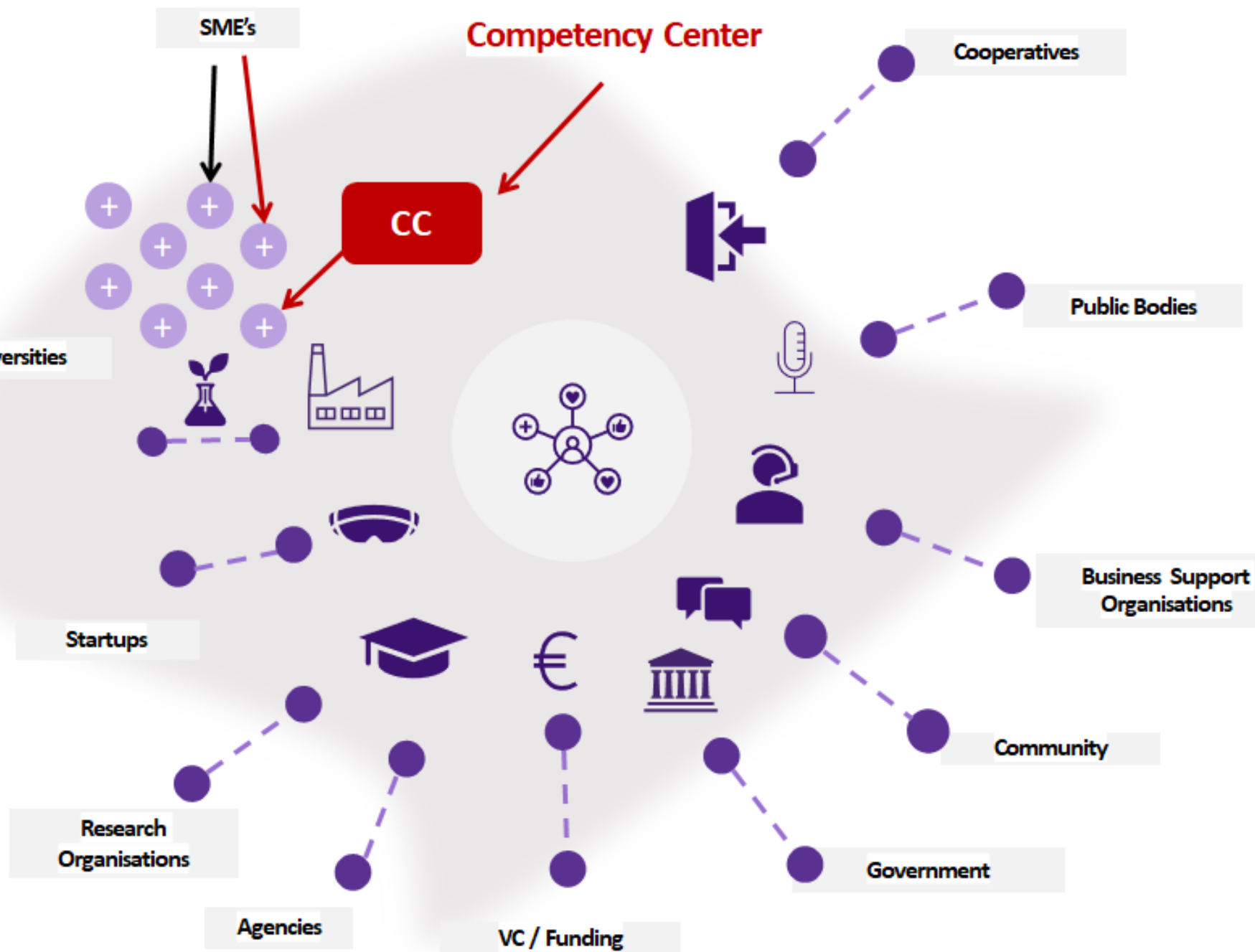
Health & Pharma
Organisations

1 mil.

Potential end-users of
products & services

100+

Organisation to be
supported





1800 m²

3 M €

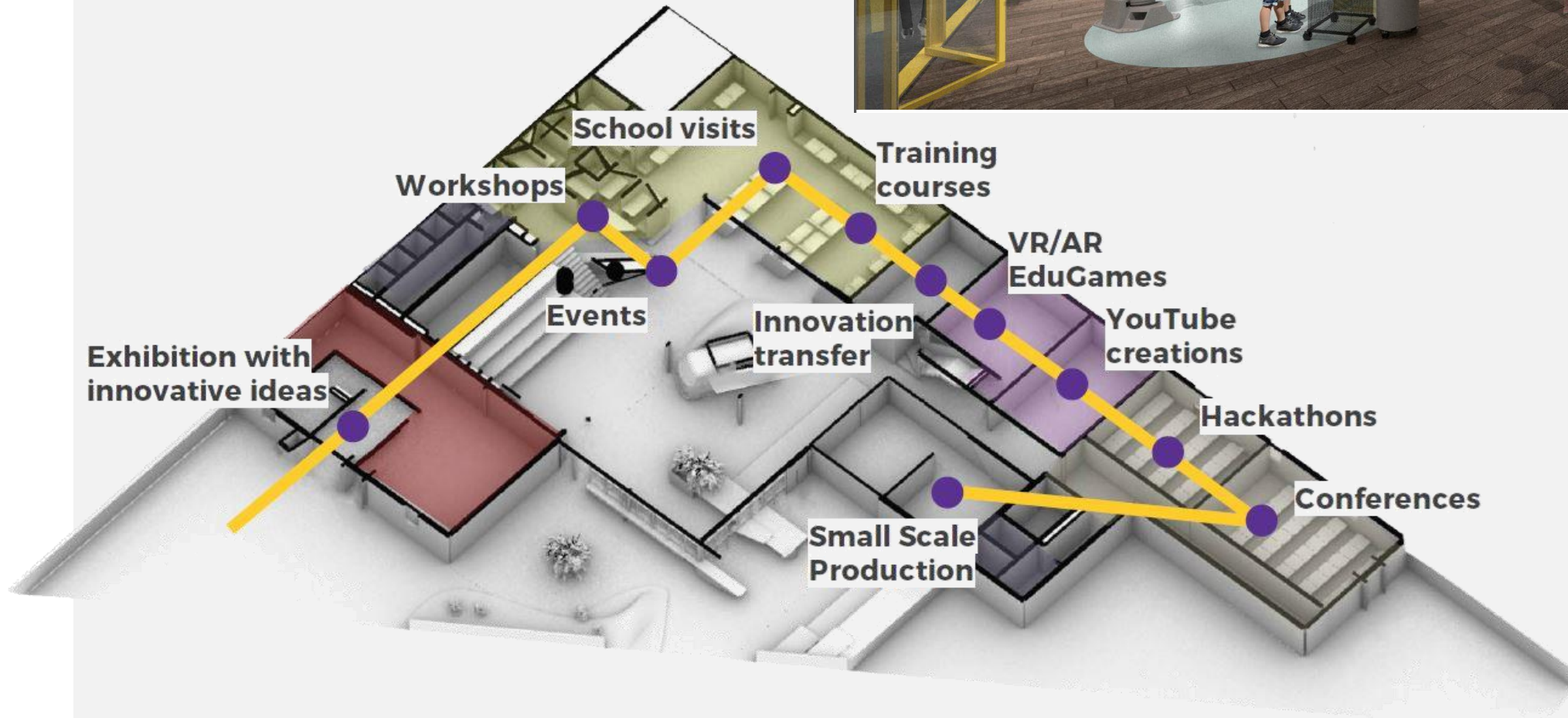
private investment (3yrs)

Our Headquarters

In Larissa city, Region of Thessalia which is 2.5 hrs away from Athens, 1.5 hrs away from Thessaloniki (by train). Located in the center of Greece.

Next to the main exit urban ring road. The only industrial and craft space in the city.

Our Testing & Training Facilities



Our Networking Facilities

Workspace

Exhibition space

Events / Conferences

Learning

Services / Tools

Amenities



Thank you

We would be happy to hear your ideas and expectations

Contact Details

Alexandra Kyritsaka – Institute of Entrepreneurship Development

akyritsaka@ied.eu